



TTIP: GLOBAL CHALLENGES AND OPPORTUNITIES FOR TRANSATLANTIC ECONOMIC PARTNERSHIP

Rome, Confindustria, July 11th, 2014

- 9.30 – 10.00 Registration of participants
- 10.00 – 10.45 *Opening Session*
- Licia Mattioli**, President International Affairs Committee Confindustria
Markus Beyrer, Director General BusinessEurope
US Chamber of Commerce
- 10.45 – 11.15 Institutional Session
- Karel De Gucht**, Commissioner for Trade, European Commission (*)
Michael Froman, US Trade Representative (*)
- 11.15 – 11.45 *Panel 1 - Regulatory dialogue and convergence of standards: ways towards stronger cooperation*
- 11.45 – 12.15 *Panel 2 - Ensuring a better Market Access for SMEs: what can a transatlantic deal deliver?*
- 12.15 – 12.45 *Panel 3 – Granting non discriminatory access to public procurements*
- 12.45 – 13.00 Closing session
- Carlo Calenda**, Vice Minister for Economic Development

(*) Invited